

Academic theses 2015 – Master of Science in Information Systems

Mémoires académiques 2015 – Master ès Science en Systèmes d'information

Name/Nom	First name/Prénom	Title/Titre	Teacher/Enseignant-e
BABAKER	Sami	The integration of sales methods into a structured approach to sales performance management	Legner C.
BASET	Sohaila	Utilizing Hybrid Similarity Measures in Resolving Closed-Domain Entity Ambiguity	Stoffel K.
BIANCHI	Sébastien	Can ICT Drive Development in Rural India through the Private and For-Profit Model of ICT-Enabled Kiosks? Case Studies of ITC e-Choupal, n-Logue and Drishtee	Villa A.
BRIOD	François	Growth Hacking A new set of tools and a new mindset for digital marketers	Pigneur Y.
DETTWILER	Fabrice	Data Monetization: A Practical Example. Providing Business Intelligence from the Bottom of the Pyramid Market to FMCGs.	Andritsos P.
HOFER	François	Implémentation de la JIRCOHORTE dans un nouveau centre	Bienz P.
LABBÉ	Ludovic	Un projet de gestion de la qualité des données clientes	Stoffel K.
MULLER	Fabien	Les risques liés aux crypto-monnaies	Ghernaouti S.
NKOWANE	Benjamin Juma	Healthcare and Mobile Technologies	Legner C.
PELOSINI	Valeria	Mobile phone is expanding financial services in emerging markets - Mpesa Case Study - parallel with KiWi's business model	Pigneur Y.
SCHWARZ	Didier	Omni-channel La révolution en marche des consommateurs connectés	Pigneur Y.