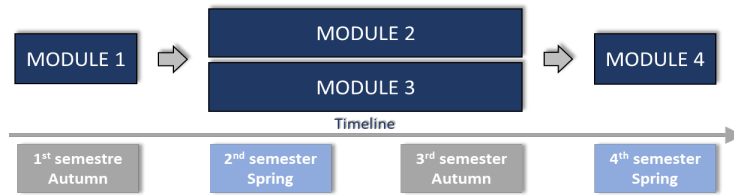


HEC Lausanne  
**MSc Management**  
**Orientation : Behaviour, Economics & Evolution (BEE)**  
 Study Plan 2022-2023

**Structure of the Master**



This program has 120 ECTS credits.

Courses	Professors	Semesters				ECTS	Lang	Ev
		1 <sup>st</sup> sem Autumn	2 <sup>nd</sup> sem Spring	3 <sup>rd</sup> sem Autumn	4 <sup>th</sup> sem Spring			
<b>MODULE 1: Average set of compulsory (18 ECTS) and elective courses (12 ECTS) - 30 ECTS</b>								
<b>COMPULSORY COURSES</b>								
Quantitative Methods for Management - <i>all orientations</i>	Reboulleau J.	●				6	E	W
Genes, Populations and Evolution - <i>BEE orientation</i>	Lehmann L.	●				6	E	W
<b>1 course to be chosen from:</b>								
-Organizational Theory and Decision Making - <i>BEE/SOL orientations</i>	Zehnder C.	●				6	E	P
-Strategic Management - <i>BEE/SOL orientations</i>	Amer Maistriau E.	●				6	E	W
<b>ELECTIVE COURSES (select 12 ECTS)</b>								
Strategic Management - <i>BEE/SOL orientations</i>	Amer Maistriau E.	●				6	E	W
Organizational Theory and Decision Making - <i>BEE/SOL orientations</i>	Zehnder C.	●				6	E	W
Data Science in Business Analytics - <i>BA orientation</i>	Tagasovska N.	●				6	E	P
Optimization Methods in Management - <i>BA orientation</i>	Oouvray R.	●				6	E	W
Marketing Science - <i>MKT orientation</i>	Christen M.	●				6	E	W
Strategic Marketing - <i>MKT orientation</i>	Engeler I.	●				6	E	P

**MODULE 2: Compulsory course (6 ECTS) and optional courses (18 ECTS) - 24 ECTS**

<b>COMPULSORY COURSE</b>								
Behavior, Economics and Evolution Lectures Series ( <i>open to other orientations</i> )	Lehmann L./Santos Pinto L.		●			6	E	P
<b>OPTIONAL COURSES (select 18 ECTS)</b>								
Advanced Project Management & Outsourcing in a Digital Era	Bienz P.		●			6	E	P
Innovation Law	Junod V.		●			3	E	W
Bargaining and Negotiations	Efferson C.		●			6	E	W
Social Well Being	Petersen F.		●			6	E	W
Sustainable Innovation Challenge (EPFL) - <i>limited nb of students</i>	Petty J.		●			3	E	P
Advanced issues in International and European Tax Law	Danon R.			●		3	E	W
Entrepreneurship, Innovation and Control Systems	Davila A.			●		3	E	W
Individual Behavior in the Digital Environment	Schlager T.			●		6	E	W
La recherche dans tous ses états	Preissmann D.			●		3	F	P
Normes comptables internationales (IFRS)	Bianchi A.			●		3	F	W
<i>Module 2 can be any course listed above and any course listed under Module 3 for other orientations (if the course is NOT listed under Module 3 for your orientation). Company projects for other orientations are not open unless otherwise stated in SOL and BEE programs.</i>			●	●				

Courses	Professors	Semesters				ECTS	Lang	Ev
		1 <sup>st</sup> sem Autumn	2 <sup>nd</sup> sem Spring	3 <sup>rd</sup> sem Autumn	4 <sup>th</sup> sem Spring			
<b>MODULE 3: Optional courses - 36 ECTS</b>								
<b>SUBSET A: BIOLOGY (select at least 3 ECTS) - please read more info down below: Useful information</b>								
Biological Invasions	Bertelsmeier C.		●			1,5	E	P
Co-evolution, Mutualism, Parasitism	Sanders I.		●			1,5	E	P
Sex, Ageing and Foraging Theory	Mullon C.		●			1,5	E	O
Spatial Modelling of Species and Biodiversity	Guisan A.		●			3	E	P
The Evolution of Cooperation: from Genes to Learning and Culture*	Lehmann L.		●			3	E	O
Animal Communication and Parasitism	Christe P. / Roulin A.			●		1,5	E	W
Introduction to Primate Behaviour, Cognition and Culture	Van de Wall E.			●		1,5	E	P
Major Transition in Evolution (not in Aut 22)	Keller L.					1,5	E	P
<b>SUBSET B: MANAGEMENT &amp; ECONOMICS (select at least 6 ECTS)</b>								
Environmental Economics	Houde S.		●			6	E	W
Experimental Methods	Hakimov R.		●			6	E	P
Grand Challenges Strategy Project	Haack P.		●			6	E	P
Group Processes	Pulfrey C.		●			6	E	W
Managing People: Organizational Design, Change, and Performance	Dietz J.		●			6	E	P
Neuro Economie	Villa A.		●			6	F	W
Power and Leadership	Tur B.		●			6	E	P
Sustainability Strategy Project	Aeschlimann S./Fischer C.		●			6	E	P
The Management Grand Challenges	Vogt S.		●			6	E	P
Behavioral Economics	Santos Pinto L.			●		6	E	P
Business and Society - Corporate Sustainability	Strebel H.			●		6	E	P
Evidence-Based Management	Dietz J.			●		6	E	W
Heuristic Decision Making Strategies	Neth H.		●			6	E	P
Human Behavior and Evolutionary Inference*	Efferson C.			●		6	E	W
Leadership Development	Bendahan S.			●		3	E	W
Managerial Decision Making	Armaos K.			●		6	E	P
Strategic Management Control Systems	Davila T./Derchi G.			●		6	E	W
Unethical Decision Making – Advanced (not in Aut22)	Hoffrage U./Palazzo G.			●		3	E	P
Unethical Decision Making – Basics	Légeret M.			●		3	E	P
*Module 3 restrictions: You must take either <b>The Evolution of Cooperation</b> (L. Lehmann) or <b>Human Behavior and Evolutionary Inference</b> (C. Efferson) course. Students especially interested in the evolutionary foundations of human behavior are encouraged to take both classes.								

<b>MODULE 4: Master thesis - 30 ECTS</b>								
Academic thesis or internship thesis*	Select your supervisor					●	30	E/F O-W

\*Internship must be full time or at least 80%

**Legend:**

**ECTS:** Credits

**Lang:** Teaching language (F: French; E: English)

**Ev:** Evaluation type (W: Written; O: Oral; P: Project)

**MKT:** Marketing orientation

**BEE:** Behaviour, Economics and Evolution orientation

**SOL:** Strategy, Organization and Leadership orientation

**BA:** Business Analytics orientation

**Useful information:**

1. Read the **Regulations** of this program.
2. This program has 120 credits.
3. Courses in modules 2 and 3 are not final and subject to change.
4. If you want to change orientation, you can do it at the end of the 1st semester, as long as you have completed the 2 courses of the new orientation in module 1.
5. MODULE 3: You need to select at least 3 ECTS in Subset A and at least 6 ECTS in Subset B. Also, you must take either "The Evolution of Cooperation (L. Lehmann)" or "Human Behavior and Evolutionary Inference (C. Efferson)" course. Students especially interested in the evolutionary foundations of human behavior are encouraged to take both classes.
6. Registration for the 3rd and subsequent semester examinations is only allowed if the student has fully met the requirements for obtaining the ECTS credits of module 1 corresponding to the compulsory series of examinations of the first semester.
7. For those taking the **FBM courses**, you can find the Moodles of the FBM courses (if any) at [moodle.unil.ch](https://moodle.unil.ch).  
The schedule of these courses is to be found on the [page here](#) under the schedule of MScBEC - spécialisation BEE - version n.  
To register in the FBM courses/exams you need to do it BEFORE OCTOBER 17, 2022 for Autumn Semester and BEFORE MARCH 19, 2023 for Spring Semester via [biologie-etudiants@unil.ch](mailto:biologie-etudiants@unil.ch). BE CAREFUL, some courses have limited attendance. Don't wait up.

Due to the health evolution linked to **COVID-19**, the study plans may undergo the following adaptations during the semester:

- possibility to switch from one teaching mode to another (face-to-face <-> distance learning, synchronous <-> asynchronous, switch to co-modal teaching where it was not foreseen at the beginning).
- adaptation of assessment without leading to derogations from the study regulations (oral <-> written, examination <-> validation, individual work <-> group work, practical work <-> theoretical work, in-person assessment <-> online assessment, etc.)
- alternative or shifted modalities for courses, internships, practical work, fieldwork and camps that could not take place or courses that could no longer take place in the form initially planned.

**Students are invited to consult regularly the study plans, syllabi and their email.**