

QTEM
INFO SESSION

Why Join the QTEM
Masters Network?

Monday, October 9, 2023
Internef, Auditorium 233, 12:15
Master students

“Using analytics to
create a better world,,



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QTEM educating tomorrow's
leaders to create a better world
through analytics



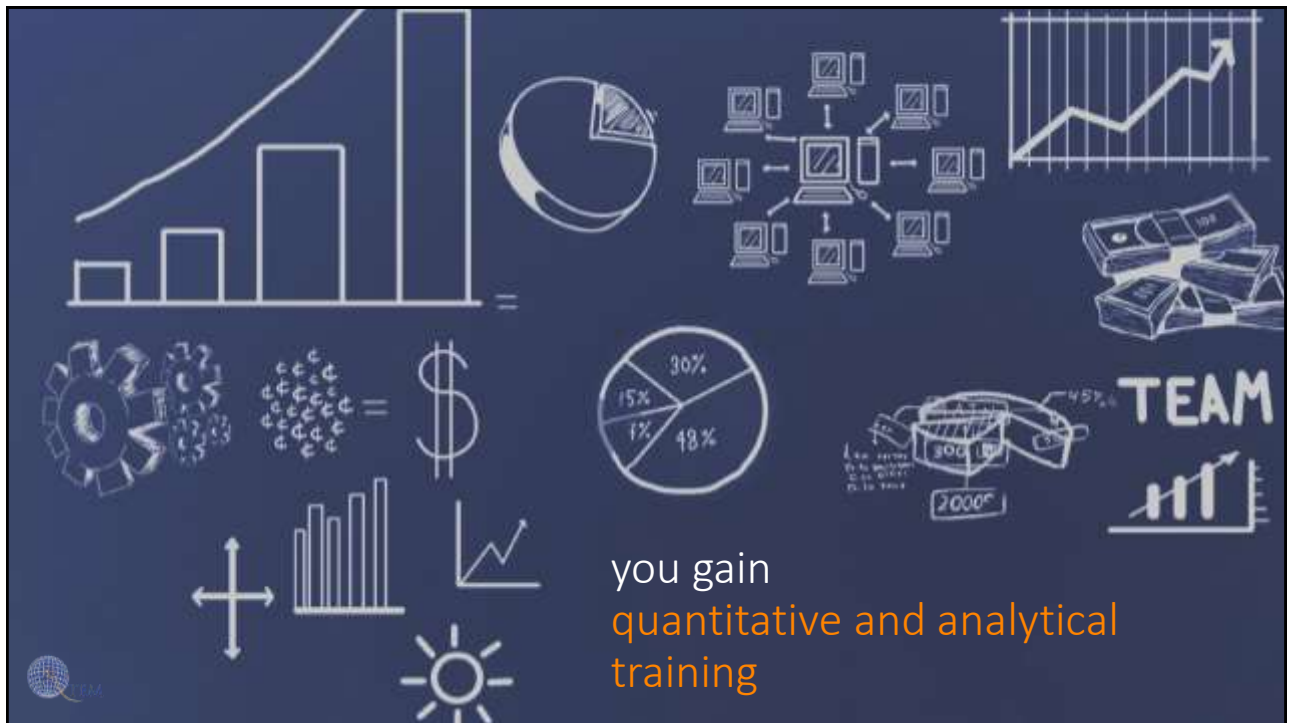
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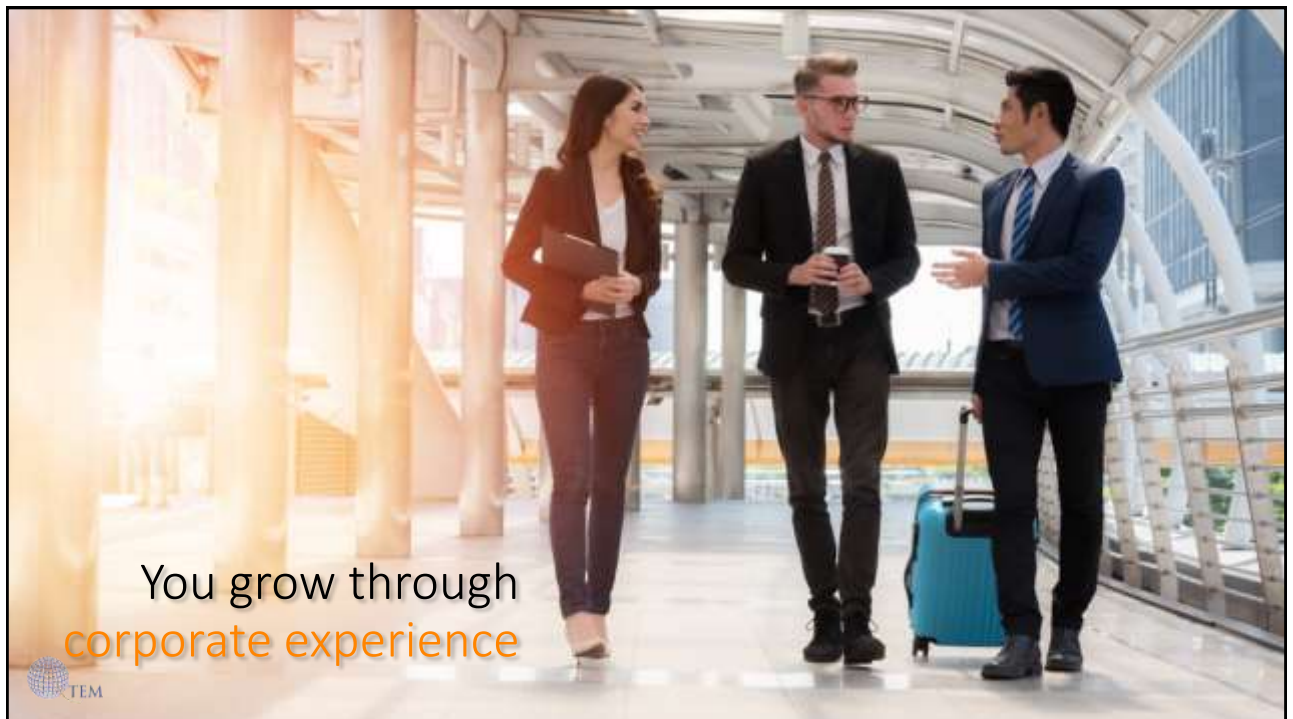
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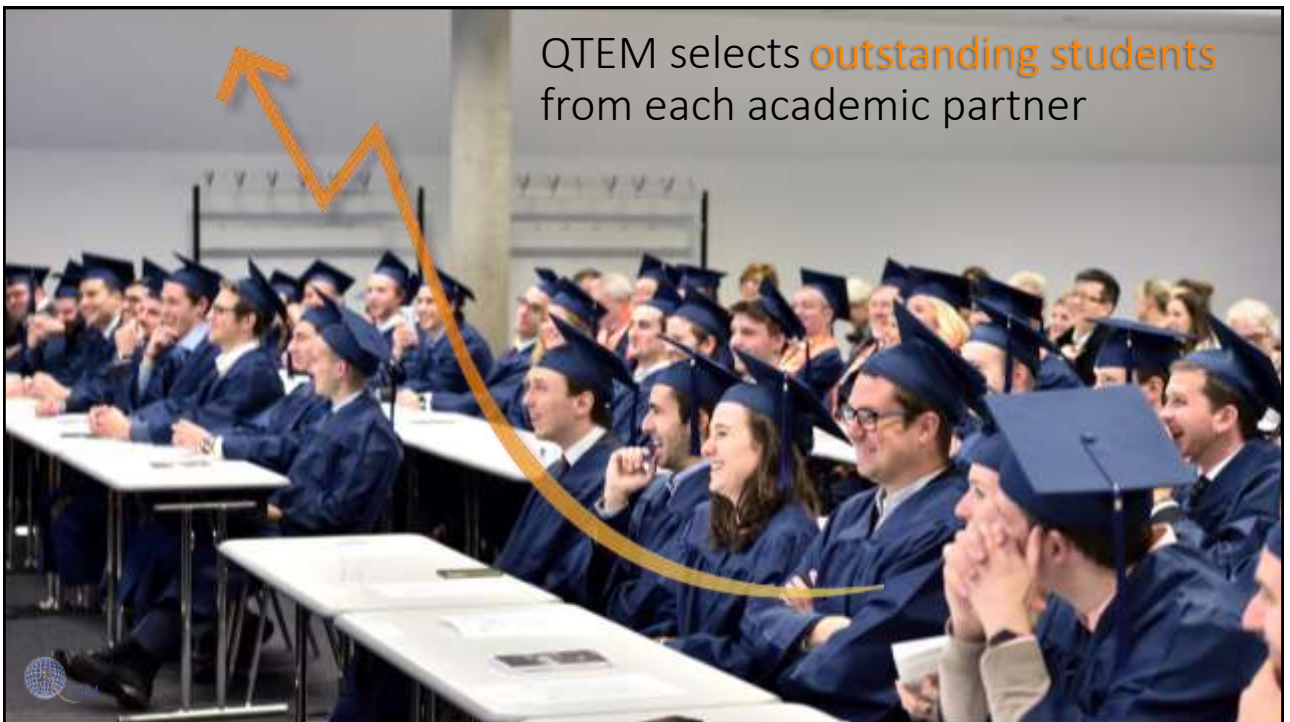
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You acquire **digital leadership skills**



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QTEM selects **outstanding students**
from each academic partner



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Academic Partners

A global network

QTEM is a global expanding network involving 20+ outstanding universities, corporate and social partners from various sectors



17 countries, 4 continents




Academic Partners

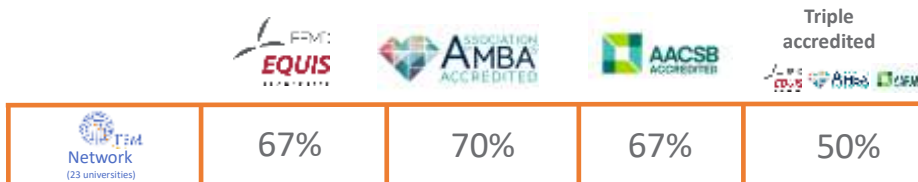
The universities behind QTEM



Why join QTEM?

A network comprising of highly ranked universities

QTEM Academic Partners are outstanding universities, internationally and nationally high-ranked, accredited EQUIS, AMBA and/or AACSB



Why join QTEM?

Corporate & Social Partners

Corporate and Social Partners interact with our students through recruitment fairs, internship offers, and presence at analytic conferences.



Representatives of McKinsey & Company, Solvay and SAS in a conference with QTEM students about Artificial Intelligence (Lausanne, Switzerland November 2017)



Your QTEM experience**HEC Masters with the QTEM Program**

The following Masters give access to QTEM.

You earn the QTEM Certificate together with these Master's Degrees

- Master in Management, MScM
 - Master in Finance, MScF
 - Master in Economics, MScE
 - Master in Accounting, Control and Finance, MScCCF
- ➔
- Track 2 Exchanges*
 - Track 1 Exchange**
 - Track 1 Exchange**



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Your QTEM experience**The selection process at HEC Lausanne**

The GMAT or the GRE is mandatory in your application for QTEM

GMAT Exam score ≥ 600 **GMAT**

GMAT **Focus Edition** score ≥ 565 **GMAT**
Focus Edition



➔ all QTEM students take this test

**Selection criterias**

- Excellent academic level
- Very good level in English
- Quantitative proficiency
- International experience (a plus)



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Your QTEM experience
GMAT vs GMAT Focus Edition

The GMAT Focus Edition will start testing from November 7, 2023

GMAT
 Current Version

GMAT
 Focus Edition

3 Different Scores
 and not all scores are equally discerning

Single Unified Score
 enabling easier evaluation of the candidates' ability

TOTAL SCORE (200-800) Verbal Reasoning (6-51) Quantitative Reasoning (6-51)

AWA SCORE (0-6) **IR SCORE (1-8)**

AWA - Analytical Writing Assessment
 IR - Integrated Reasoning

Verbal Reasoning Quantitative Reasoning

GMAT Focus
 TOTAL SCORE

Data Insights

New!

About the GMAT Focus Edition:
<https://www.gmac.com/gmat-other-assessments/about-the-gmat-focus-edition/exam-scores>

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Your QTEM experience
 The different parts of the program – **QTEM Track 1 Exchange**

1. Courses at home Home courses
2. Exchange abroad Exchange
3. Internship Internship
4. Global Business Analytics Challenge Online Training 1 Online Training 2 QTEM Data Challenge

Educational dimensions:

- Analytics learning
- Digital leadership
- Professional experience
- International experience

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Your QTEM experience

Master in Management, in Finance and in Economics (120 ECTS) – Track 1 Exchange

	Master 1 st year Semester 1 Fall	Master 1 st year Semester 2 Spring	Master 2 nd year Semester 1 Fall	Master 2 nd year Semester 2 Spring	G R A D U A T I O N
Courses at home + exchange + internship:	HEC Lausanne	HEC Lausanne	Exchange	Internship Master's thesis	
+					
Global Business Analytics Challenge (GBAC)			Online trainings + QTEM Data Challenge		



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Your QTEM experience

Master in Accounting, Control and Finance (90 ECTS) – Track 1 Exchange

	Master 1 st year Semester 1 Fall	Master 1 st year Semester 2 Spring	Master 2 nd year Semester 1 Fall	QTEM Spring	G R A D U A T I O N
Courses at home + exchange + internship	HEC Lausanne	HEC Lausanne	Exchange 22 ECTS Master's thesis 15 ECTS	Internship	
+					
Global Business Analytics Challenge (GBAC)			Online trainings + QTEM Data Challenge		



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Your QTEM experience

Exchanges in the QTEM program



Exchange destinations are **allocated centrally based on the students' preferences**

- A centralized process for all QTEM students globally (each semester) ensures a fair destination allocation process and a good mix of QTEM students into the network
- Students state their preferences for destinations
- Each student's global QTEM ranking depends on the student's local ranking (made by the home university) and on the average **GMAT score** of the home university



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Your QTEM experience

How many quantitative courses for QTEM?

≥ 50% of courses during the Master must be quantitative

≥ 22 ECTS credits of quantitative courses on average per QTEM exchange

QTEM Course database > [on the QTEM website](#)




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Your QTEM experience**Five QTEM Modules****1 QTEM module = minimum 20 ECTS**

1. Finance and Risk Management
2. Applied Economics and Public Policy
3. Innovation and Strategy
4. Marketing and Supply Chain
5. Business Intelligence and Big Data

**Can be a complement
of the orientation
of your Master:**

MScM SOL with a
QTEM Business Intelligence
& Big Data module

**ECTS credits towards the QTEM modules count starting the
1st semester of the Master**



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Your QTEM experience**The Analytical Internship**

- Covers a period of minimum **240 hours full-time equivalent (1.5 months)**
- Can be undertaken during or after the Master
- Can be done in Switzerland or abroad
- Must be related to a quantitative topic and have a significant analytical content



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Your QTEM experience
Global Business Analytics Challenge (GBAC)

First part: two online trainings

-  Data science
-  Digital leadership

Two intakes
Fall & Spring Semester





Second part: the QTEM Data Challenge (QDC)

- You** work in an international team of 3 QTEM students to analyze exclusive data
- You** provide creative solutions to real world problems and present your results to a jury at the QTEM Annual Event
- You** learn analytical tools used in a corporate environment while doing a fun project




Your QTEM experience
The application process and selection timeline – Track 1 Exchange
Master in Finance, in Management, in Economics, and in Accounting

February 15, 2024	March 15, 2024	May 20, 2024	Fall 2024
Application for QTEM HEC Master student in their 1 st year	Allocation of a QTEM destination To students with GMAT & To students without GMAT	GMAT or GRE Extended deadline for submission of the official score	QTEM Exchange + GBAC To one of the top universities of the QTEM network

Online application form

How to apply to the QTEM ? With our online form which opens on January 15, 2024:
[HEC Lausanne QTEM Program](#)

1. QTEM Student Engagement Form
2. Cover letter max. 2 pages – in English
3. CV
4. Learning agreement (study program), one for each chosen destination
 > [choose at least 4 destinations](#)
5. If previous Bachelor studies, copies of all university results & certificates obtained
6. GMAT score ≥ 600 (GMAT Focus Edition ≥ 565) ; GRE also accepted
7. Proof of proficiency in English, mandatory for the MScCCF (ISEP Test Level B2)
8. Any relevant document



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Your QTEM experience

GMAT & GRE: How to select QTEM & HEC Lausanne at the test center ?

GMAT

1. GMAT score ≥ 600
2. www.mba.com/global
3. At the test center, search by program or school name
 - HEC Lausanne – Master of Science Program
 - QTEM
4. Good to know:
 - [Taking the GMAT with disabilities](#)
 - GMAT Official Guide 2022 at the Internet Library
 - You can send your score up to 5 programs free of charge

**GRE**

1. Predicted GMAT Total score ≥ 600
2. www.ets.org/gre
3. HEC Lausanne (Institutional Code 0076)



You have to send your official score to HEC Lausanne & QTEM

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Your QTEM experience

The 1st QTEM Global Information Session!

QTEM Global Information Session

NOVEMBER 6th , 2023

Morning session: 10:00

Afternoon session: 15:00

An invitation e-mail will be sent to you on Tuesday October 10, 2023

Registration to the session is mandatory

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Support from UNIL

Financial supports for an exchange

- Reduced UNIL semester fee of CHF 180.- per semester
- No registration fee at the partner university
- Mobility grants:
 - SEMP grant (Europe): CHF 1900.- per semester
 - Faculty grant: CHF 2500.- per semester
- SEMP grants for internships (under conditions)
- Financial Assistance from UNIL ([information at SASME](#))



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Joining us

QTEM contacts

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Why join QTEM?

Because the QTEM Certificate validates that you have

- ✓ A qualifying GMAT or GRE
- ✓ An international experience
 - 1 exchange
 - Min 22 ECTS of quantitative courses during the exchange
- ✓ An analytical internship, in Switzerland or abroad
- ✓ 50% quantitative courses
- ✓ 1 or 2 QTEM Modules, to be completed during the Master
- ✓ The Global Business Analytics Challenge (GBAC)



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