

HEC Lausanne
MSc en Management
2023-2024

Enseignement	Economie d'entreprise	Economie politique	Droit	ECTS	Semestre
Advanced Data Analysis	●			6	P
Advanced Issues in International and European Tax Law	●		●	3	A
Advanced Programming	NA	NA	NA	6	P
Advanced Project Management & Outsourcing in a Digital Era	●			6	P
Algorithms for Business Intelligence and Digital Marketing	●			6	P
Analytics in Operations Management	●			3	P
Animal Communication and Parasitism	NA	NA	NA	2	A
Bargaining and Negotiations	●			6	P
Behavior, Economics, and Evolution Lecture Series	NA	NA	NA	6	P
Behavioral Economics		●		6	A
Biological Invasions	NA	NA	NA	2	A
Brand Development Strategic Project	●			6	P
Brand Management	●			3	P
Business and Society - Corporate Sustainability	●			6	A
Business Case en Marketing	●			6	A
Co-Evolution, Mutualism, Parasitism	NA	NA	NA	2	P
Collaboration with Companies in Data Science	●			9	A
Company Project in Marketing	●			6	P
Consumer Psychology	●			6	P
Data Science for Marketing	●			6	A
Data Science in Business Analytics	●			6	A
Developing Behavioral Insights and Nudging	●			6	P
Digital Strategies and Innovation	●			6	A
Digitalisation of Purchasing and B to B Sales	●			3	A
Distribution Management	●			6	P
Entrepreneurship and Strategy	●			6	A
Entrepreneurship, Innovation and Control Systems	●			3	A
Environmental Crisis and Societal Change	●			3	P
Environmental Economics		●		6	P
Evidence-Based Management	●			6	A
Experimental Methods	●	●		6	P
Forecasting I	NA	NA	NA	3	P
Forecasting II	NA	NA	NA	3	P
Fraud and Business Process Analytics	●			3	A
Genes, Populations and Evolution	NA	NA	NA	6	A
Global Marketing	●			3	A
Grand Challenges Strategy Project	●			6	P

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Group Processes	●			6	P
Heuristic Decision Making Strategies	●			6	A
Innovation Law			●	3	P
Innovation Strategy Project	●			6	P
Integrated Marketing Communication	●			6	A
Introduction to Strategic Consulting	●			3	A
La recherche dans tous ses états	NA	NA	NA	3	A
Luxury Marketing	●			6	A
Machine Learning In Business Analytics	●			6	P
Managerial Decision Making	●			6	A
Managing Contractual Relationship	●			6	P
Managing People: Organizational Design, Change and Performance	●			6	P
Marketing Science	●			6	A
Multicriteria Decision Analysis	●			3	P
Normes comptables internationales IFRS	●			3	A
Optimization Methods in Management	●			6	A
Organizational Theory and Decision Making	●			6	A
Power and Leadership	●			6	P
Programming Tools in Data Science	NA	NA	NA	6	A
Projects in Data Analytics for Decision Making	●			6	P
Quantitative Methods for Management	●			6	A
Risk Analytics	●			6	A
Sex, Ageing and Foraging Theory	NA	NA	NA	2	P
Simple Rules for Leadership & Strategy: a Practical Approach	●			6	P
Social Norms Change	NA	NA	NA	6	A
Social Well Being	●			6	P
Spatial Modelling of Species and Biodiversity	NA	NA	NA	4	P
Strategic Management	●			6	A
Strategic Management Control Systems	●			6	A
Strategic Marketing	●			6	A
Stratégies légales internationales I			●	3	A
Stratégies légales internationales II			●	3	A
Strategy and Development Modes	●			6	A
Strategy in Digital Markets	●			6	A
Strategy of Innovation	●			3	A
Supply Chain Management and its Latest Trends	●			6	A
Supply Chain Network Design and Planning	●			6	P
Sustainability Strategy Project	●			6	P
Sustainable Innovation Challenge	●			3	P

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Sustainable Logistics	●			6	P
Text Mining	NA	NA	NA	3	A
The Art of writing a Master Thesis	NA	NA	NA	3	A
The Evolution of Cooperation: From Genes to Learning and Culture	NA	NA	NA	3	P
The Management of Grand Challenges	●			6	A
Unethical Decision Making - Advanced	●			3	A
Unethical Decision Making - Basics	●			3	A