

HEC Lausanne
Bachelor courses open for exchange students
Spring 2020

Bachelor

Course Name	ECTS	Hours / week	Language of teaching	Professor	Program details
Microeconomic analysis (Analyse économique : microéconomie)	6	4	French & English	Bruhin Adrian ; Montez Joao	BSc in Management - Core Courses BSc in Economics - Core Courses
Asset Management: Théorie et Pratique	3	2	French	Constantin A.	BSc in Management
Atelier d'entrepreneuriat	6	4	French	Reichenthal Nadine	BSc in Management
Business Intelligence and Analytics	4.5	4	French	Vlachos M.	BSc in Management - Core Courses BSc in Economics - Core Courses
Communication et Leadership	4.5	4	French	Schmid Mast Marianne	BSc in Management - Core Courses BSc in Economics - Core Courses
Consumer Behaviour (BScM)	6	4	English	Petersen Francine	BSc in Management
Contemporary Challenges in Management Control	3	2	English	Camponovo G.	BSc in Management
Corporate Sustainability : The Environmental Perspective	3	2	English	Ionescu Aileen Margaret	BSc in Management
Cours de clôture: «HEC Business Game»	6	0	French	Estier Thibault ; Gaspoz C.	BSc in Management
Cyberespace et Internet	6	4	French	Gheraouti Solange	BSc in Management
Dramaturgie pour le monde professionnel	3	2	French	Sanchez Jurado Margarita	BSc in Management BSc in Economics
Droit des affaires II	3	2	French	Junod Valérie	BSc in Management
Economics of Health and Healthcare	6	4	English	Dusheiko M. ; Huber M.	BSc in Management BSc in Economics
Entrepreneurial finance and the new venture funding process	6	4	English	Petty Jeffrey	BSc in Management
Ethique et Marketing	3	2	French	Uhlmann Vincent	BSc in Management
Financial Markets	6	4	French	Munier J.	BSc in Management BSc in Economics
Fiscalité	6	4	French	Vuilleumier Frédéric	BSc in Management
Fondamentaux de contrôle de gestion et exercices	4.5	4	French	Oyon Daniel	BSc in Management - Core Courses BSc in Economics - Core Courses
Gestion de projets	6	4	French	Missonier Stéphanie	BSc in Management
Gestion des Opérations I (Operations Management I)	3	2	French & English	De Treville Suzanne ; Weiss Jordi	BSc in Management - Core Courses BSc in Economics - Core Courses
Integrated Marketing Communication	3	2	English	Schlager Tobias	BSc in Management

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Students must register to all exams taken (including a seminar, written work, oral, assignment, etc.). This list is subject to changes.

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International Money and Finance	6	4	English	Bacchetta Philippe Davenport M.	BSc in Management BSc in Economics
International Trade and European Integration	6	4	English	Milet Emmanuel	BSc in Economics
Introduction to Negotiations	3	2	English	Efferson Charles	BSc in Management
Judgment and Decision Making	3	2	English	Hoffrage Ulrich	BSc in Management
Lancement et développement de start-ups : Méthode d'analyse et Expérience pratique	3	0	French	Darbellay Yves	BSc in Management
La ville de demain	6	4	French	Leclerc Fabrice	BSc in Management BSc in Economics
Le jeu vidéo média natif du numérique (EPFL)	3	2	French	Rochat Yannick	BSc in Management
Market Design and the Economics of Asymmetric Information	6	4	English	Strimbu O. ; Hakimov R.	BSc in Economics
Marketing Research	6	4	English	Lagomarsino M.	BSc in Management
Practical Operations Management	6	4	English	Hameri Ari-Pekka	BSc in Management
Principes de finance et exercices	6	5	French	Rockinger Michael ; Roger Tristan	BSc in Management - Core Courses BSc in Economics - Core Courses
Principes de politique d'entreprise	3	2	French	Amer Maistriau Estefania	BSc in Management
Psychological Foundations of Economics	6	4	English	Buffat J.	BSc in Management BSc in Economics
Recherche Empirique en Management et en Economie	6	4	French	Lalive Rafael	BSc in Management BSc in Economics
Risk Management	3	2	French	Wagner Joël	BSc in Management - Core Courses BSc in Economics - Core Courses
Séminaire: Jugement et prise de décision	3	2	French	Hoffrage Ulrich	BSc in Management
Séminaire: La gestion immobilière en pratique	6	4	French	Progin Barbara	BSc in Management
Service Operations Management	3	2	English	Iunius Ray Florian	BSc in Management
Statistique et économétrie appliquée: introduction	4.5	4	French	Terrier Camille	BSc in Management - Core Courses BSc in Economics - Core Courses
Statistique et Econométrie II	6	4	French	Renne Jean-Paul	BSc in Economics
Théorie et politique monétaires	3	2	French	Reynard Samuel	BSc in Economics

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